



## Imroz Ali

Associate

Insurance  
Insurance Coverage  
Business Litigation

604 891 7772  
[iali@cwilson.com](mailto:iali@cwilson.com)

### Profile

Effective advocacy is not one size fits all. The most successful litigators are those who know their audience and who can persuasively tailor their message accordingly to create the most compelling case. Imroz is one of these litigators.

Imroz has trial experience in the Supreme Court of British Columbia and has assisted with drafting advocacy materials in the Court of Appeal. Whether it is a negotiation, mediation, arbitration, chambers application, or trial, our clients benefit from Imroz's articulate, dynamic and persuasive communication skills.

From the first meeting, Imroz works closely with clients to explore all of the issues at hand and understand what a successful outcome looks like to them. This principle underlies all aspects of Imroz's practice, making him an effective and tenacious advocate for clients.

### Services

- > Breach of contract
- > Class action defence, mass tort litigation
- > Contract disputes
- > Contract interpretation
- > Commercial lease disputes

- > Commercial arbitration
- > Commercial litigation
- > Creditors' remedies
- > Enforcement of judgments
- > Garnishing orders
- > Fraud claims
- > Insurance coverage advice and policy interpretation
- > Insurance liability defence (occupiers liability, product liability, general negligence, professional liability, construction)
- > Unjust enrichment claims

Imroz studies the risks and rewards for each party to create holistic legal strategies that break down legal positions and secure favourable terms for our clients. He is open to exchanging ideas and working with other parties, appreciating when to advance arguments gently as appropriate or tenaciously when required, to ensure our clients' interests are always protected.

One of Imroz's greatest abilities in helping our clients starts with his attention to detail. In litigation, success can often be attributed to the party who is able to recognize and take advantage of the details in the lawsuit. Imroz leaves no stone unturned for clients to get them the best possible result.

## Credentials

---

### Awards & Distinctions

- > Dean's Honour List, University of Ottawa, 2021
- > Best Factum Award, 2018
- > Common Law Professional Training Scholarship, 2018
- > Dean's List, Capilano University, 2014 - 2018
- > Wilf Greensill Memorial Scholarship, 2017

### Industry Involvement

- > Canadian Bar Association, member, 2022 - Present
- > Law Society of British Columbia, member, 2022 - Present
- > South Asian Bar Association, member, 2022 - Present
- > Vancouver Bar Association, member, 2022 - Present

### Education & Call to Bar

- > Call to Bar: British Columbia, 2022
- > University of Ottawa, Juris Doctor Cum Laude, 2021
- > Capilano University, Bachelor of Legal Studies (Graduated with Distinction), 2019

### Community Commitments

- > First Generation Network: Ottawa Chapter, past director of student affairs, 2019 - 2021
- > Capilano University's Student Appeals Tribunal, past tribunal member, 2017 - 2018
- > Capilano University, past board member, 2017 - 2018

- > Capilano University, past senate student representative, 2017 - 2018
- > Member of Parliament Community Office, past office volunteer, 2015 - 2017

**Additional Languages**

- > Gujarati (conversational)
- > Hindi (conversational)

**External Publications**

- > Author, "You're not criminally responsible, but are you covered under your insurance policy?", Canadian Insurance Law Reporter (LexisNexis), January 2023, No. 857